



KIRSTINE STEWART
LOS ANGELES, CALIFORNIA, USA

ARLINGTON ADVISORY BOARD

"Organizations need a thoughtful and inclusive approach to leadership that matches business goals and needs which sit beyond the measures of the past - or that's exactly where they will stay, in the past. With Arlington's successful launch and continued success, Lisa furthers her commitment to partnering with businesses to understand where they see their future and provide them with the leadership they need at this transformative time."

Kirstine Stewart is an internationally award-winning technology and media leader with a reputation for turning around revenue performance and driving new market expansion on a global scale. Her work spans executive roles with Twitter, Canadian Broadcasting Company (CBC), Crown Family Media/Hallmark, the World Economic Forum, as well as other media corporation and technology companies. Kirstine is presently focused on her work serving across a number of public and private company boards and serving as advisor on projects in the US and Canada. In her last executive role at the World Economic Forum, Kirstine headed the Future of Media, Entertainment, & Sport as a member of the WEF Executive Committee, collaborating with C-level leaders from multinational enterprises like Facebook, Google, ByteDance, Publicis Groupe, P&G and others, addressing emerging trends in areas such as digital disruption, AI, metaverse and Web3, revenue creation in the media ecosystem, consumer data privacy, and the future of work.

Prior to joining the WEF, Kirstine had moved from recognized media leader to the tech industry when she was appointed by Twitter as the Founding Head of Canada, setting up their first Canadian offices and establishing it as a sales leader for Twitter globally with the highest per capita revenues. She soon moved to New York when asked to take on the role of Twitter VP Media, responsible for Entertainment, Sports and all content partnerships for Twitter across North America. Kirstine was recruited to Twitter from the CBC, where she sat as the first women in the top programming role at the national broadcaster. She is credited with catapulting ratings and launching into the digital market as CBC's EVP of TV, Radio & Digital.

Prior to that, Kirstine served as Senior Vice President growing the subscriber base and revenues for Alliance Atlantis, a media company with a portfolio of lifestyle channels including HGTV, Food Network, BBC Canada, National Geographic, History, and many others. As Head of Programming for Crown Media/Hallmark in Denver, CO, she opened new international markets, positioning the portfolio for a profitable sale, directly following her as General Manager and Head of Programming for Trio/NewsWorld International where she helped secure the \$300M sale of those channels to NBCUniversal. Kirstine launched her media career fresh out of school at Paragon, a media licensing and distribution firm where she rose from her initial entry-level position to become president, leading a multi-million-dollar business in content licensing and global distribution. In 2016, Kirstine authored the bestseller, *Our Turn*, an internationally award-winning book on leadership published by Penguin Random House.

A sought-after board member and corporate advisor, Kirstine serves as the World Economic Forum Advisor for Young Global Leader (YGL) and member of the board for Think Research, a publicly traded medical technology company and Rivalry a global Esports and Gaming company. She was recently appointed as Chairwoman of Blink49Studios, a venture between former Eone leadership and Endeavor Content. Her leadership extends into non-profit advocacy as well, after serving as a member of the Founding Board for CILAR (Coalition of Innovation Leaders Against Racism) and as a member of the board for the Center for Addiction & Mental Health (CAMH) Foundation and serves on the Board of Ingenium, Canada's National Museums of Science, Tech, Space and Aviation. She is also a Founding Member of Chief and Soho House as well as a Board Member of C-100 a collection of Top Canadian

Technology/Business Leaders in the US. Her husband Zaib Shaikh is currently Canada's Consul General to Los Angeles, Nevada and Arizona. They have two children and live in Los Angeles.

Kirstine is internationally known as an industry leader having earned recognition including membership in the YGL - Young Global Leaders, The Power 50: Canada's Most Powerful Business People by Canadian Business in 2016, Person of the Year by Playback Magazine for 2012, Woman of the Year by Canadian Women in Communications, Media Player of the Year by Marketing Magazine, Canada's Top 40 Under 40 Award in 2007, among others. A native of Canada, Kirstine earned her Bachelor of Arts from the University of Toronto before completing executive leadership programs including the Global Leadership in the 21st Century through the Harvard Kennedy School, the Transformational Leadership program through the University of Oxford, Saïd Business School, and Leading with Finance, Capital Markets and Valuation through the Harvard Business School.