



**Client and Candidate  
Brand Marketing  
Media and Communications**

A core part of Arlington's approach and process is the compelling telling of our clients' and candidates' stories. Transparently telling your story to the market can be an important part of ensuring transparency and due diligence and can be effective in supporting the transformation your organization is about to undertake.

Arlington partners with best-in-class brand marketing and communication leaders and media agencies and crafts all ad and posting copy on behalf of our clients as part of our comprehensive services to inspirationally represent our clients in the market. Creating detailed and inspirational Position Profiles to attract and engage top tier talent, while creating focused search strategies and a warm, engaging and professional marketing approach ensures the widest range of candidates come to the table for your consideration.

Through Arlington's Board and Executive Talent Management, we help Board, CEO and Senior Executive leaders get market and social media ready with compelling Board and Senior Executive Profiles.

Our invitation-only Board and Executive Talent Management Program is dedicated to supporting the board and executive careers of exceptional leaders. We work with the 'who's who' on both sides of the border, each highly networked and successful Board Chairs, Board Directors, CEOs and up-and-coming board and executive talent, including a wide range of diversity leaders in every sector, that you should know, and will know. We help these leaders get market and social media ready for their own exciting next chapters.