



**BETH HOROWITZ**

**ARLINGTON ADVISORY BOARD**

*"I've known Lisa for many years and was very happy when she launched Arlington Partners. At last, Lisa is working with a talented team to execute her vision for how searches should be done -- understanding the client, their needs, their culture, and only then embarking on finding the right talent, looking at fit, culture, and skills very strategically. I've already seen Lisa execute a successful search for one of the non-profit boards I've served on, and the client has been delighted with the results."*

Beth Horowitz, MBA, is an Advisory Board member with Arlington Partners International. Beth is the former President & Chief Executive Officer of Amex Canada and the former President & General Manager of Amex Canada, Inc. At Amex, Beth encouraged innovation and supported superior customer experience while incorporating ethics and brand integrity into decision-making, resulting in dramatically improved margins and market share for the company.

Prior to joining Amex Bank of Canada, Beth served with American Express in London and New York for over 18 years in leadership roles including Senior Vice President International Product Strategy and Development, Head of Strategy and Business Development – Global Network Services, and Vice President Card Reengineering.

Beth provides Arlington Partners with core business, management and leadership experience, as well as extensive expertise on non-profit and corporate boards. A respected global executive who inspires trust, Beth brings extensive strategy, marketing, and customer relationship management experience. Beth has achieved recognition as one of the 100 Most Powerful Women in Canada in the Corporate Board category. Beth is an ambassador for Arlington and provides thought leadership and industry insights to Arlington's financial services, arts and entertainment and Board and Diversity practice areas.

In 2009, Beth was appointed to the HSBC Bank Canada Board and completed her term at the end of June 2022. Beth also served on the Aimia board from 2012 to 2017, and on the People Corporation board from 2019 until their acquisition by Goldman Sachs Merchant Banking in 2021. In late June of 2021, Beth was appointed to the board of Canada Jetlines, which has been reborn under new management. In January 2022, Beth was appointed to the Advisory Board of Northland Properties. Beth has 20 years of nonprofit and corporate board experience, including sitting on the Catalyst Canada Advisory Board since 2003.

In addition, Beth has served on the board of Carrot Insights, a privately held technology company, as well as on the boards of Women's Venture Capital Fund, Art Gallery of Ontario, Catalyst Canada, the Harvard Business School Club of Toronto and Unity Charity. Beth has experience serving as a Board Chair and has led and contributed to a wide range of Board Committees including Governance and Nominating, Audit, Finance and Risk, Conduct Review, Conflict of Interest and Advancement communities. Beth is also a member of the International Women's Forum, and the President's Council of Cornell Women.

Beth is also a member of the International Women's Forum and serves on the Cornell President's Council of Cornell Women. From 2015 to 2018, she served on the Harvard Business School Global Alumni Board. In 2013, Beth was named one of the 100 Most Powerful Women in Canada, in the Corporate Board category. Beth received a BA in Medieval and Renaissance European History from Cornell University, an MBA from Harvard Business School and has also received her ICD.D Corporate Director's Certification.